

STARTUPS!

PARTICIPATE IN A STARTUP PAVILION AT A
CYBERTECH EVENT AROUND THE WORLD



WHAT IS
CYBERTECH?



LEARN ABOUT THE ADVANTAGES
AND OPPORTUNITIES



WHY PARTICIPATE IN
A STARTUP PAVILION?



CYBERTECH IN
NUMBERS: SEE THE STATS



CHECK OUT ALL OF OUR
UPCOMING EVENTS



ABOUT CYBERTECH

Cybertech is the cyber industry's foremost B2B networking platform featuring cutting-edge content by top executives, government officials, and leading decision-makers from the world of cyber. Since its inception in 2014, Cybertech has become recognized as one of the leading experts in the cyber industry, and a hub for global cyber innovation and participation.

At Cybertech, we are in the business of connecting people with one another. Our thought-provoking conferences and exhibitions connect people with one another and set the stage for influential speakers and panelists across a wide range of sectors who are the brains behind the most innovative and advanced cyber solutions, technologies, and developments.

Serving as the flagship event, Cybertech Tel Aviv is the largest event of its kind outside of U.S. borders—with representation from all around the world. From Tel Aviv and Rome to Tokyo, Bangkok, Panama, the Midwest, and more, our conferences and exhibitions serve as the go-to place for all the latest updates on innovations, threats, and solutions facing the global cyber arena. Our events offer participants the chance to build new alliances, strengthen existing ones, and form unique connections at the forefront of global innovation.

Interested in learning more? Contact for more information:
cyber@cybertechconference.com



CYBERTECH

Global Events

MAXIMIZE YOUR BUSINESS POTENTIAL

You're in the business of cyber. We live it.

So, why not indulge in all the benefits that the industry has to offer? As one of the movers-and-shakers of the cyber industry, Cybertech hosts the most significant exhibition of cyber technologies outside of the United States.

Our events feature:

- Over 200 leading companies
- A startup pavilion with over 80 of the most innovative startups
- Cutting edge content by leading experts from the industry across a wide range of sectors

Cybertech is a great platform to personally meet with local and international key players, entrepreneurs, and leaders in the realm of cybersecurity, technology, and innovation. It is a place where hundreds of technology companies, governmental bodies, law firms, VC's, and more organizations from around the world gather to display the latests technological solutions and make business happen at the forefront of global innovation.

Maximize your business potential by utilizing all the resources at your disposal! With networking and industry being the main emphasis of our events, Cybertech provides an opportunity to connect, meet, and network with attendees, exhibitors, and the like, not only at the event itself, but also through an online B2B platform where participants can set up meetings ahead of time.

Here's your chance to engage with some of the leading players from the cyber industry across a wide range of sectors including critical infrastructure, insurance, retail, health and government, defense, R&D, manufacturing, automotive, and more! Take your business to the next level with the valuable connections you'll make by participating in our events!

Want to inquire more about the advantages? We've got you covered. Please contact cyber@cybertechconference.com for more information



BENEFITS OF PARTICIPATING IN A CYBERTECH STARTUP PAVILION

Have an innovative startup in the cyber arena that is making a breakthrough in the industry?

Join Cybertech's Startup Pavilion hosting the most cutting-edge, innovative, and world-renowned startups from the realm of security, innovation, and emerging technologies. Whether you're an innovative startup looking to gain international recognition or are simply looking to showcase your technology and introduce yourself to industry leaders, investors and businesses from the region—be sure to join our Startup Pavilion!

Cybertech is proud to offer the following benefits to startups who a Startup Pavilion at any of our worldwide events:

- ★ A unique opportunity to showcase your technologies alongside experts from the world of cyber
- ★ Delegations and organized tours of the Startup Pavilion to ensure you are not missed by visitors and participants*
- ★ "On the way to the Startup": a startup path along the Pavilion*
- ★ Participation in a wide range of worldwide networking events
- ★ Assistance with marketing and promotional materials for your participation in our events
- ★ Sharing the top tips on how to make your next conference a success story

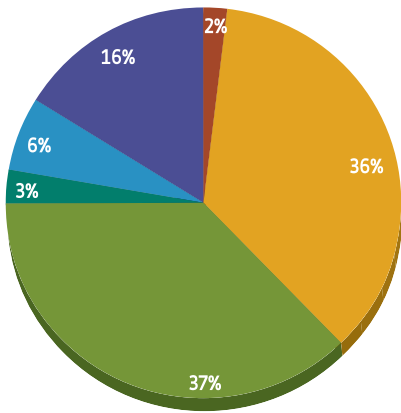
Please note: the benefits with * are subject to approval by Cybertech Global and production team

To inquire about participation or for more information, please visit https://www.cybertechisrael.com/contact_form or contact Melanie Behar at melanie.behar@cybertechconference.com

CYBERTECH WORLDWIDE

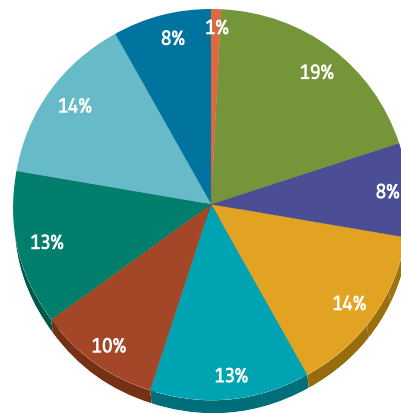


MSTATISTICS FROM CYBERTECH TEL AVIV 2019



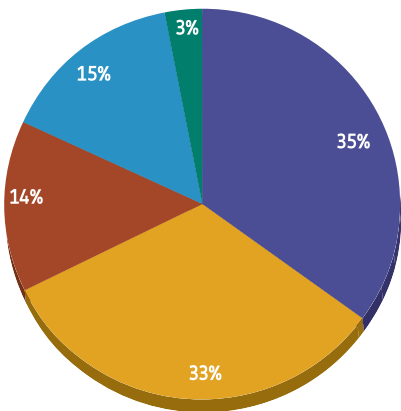
MARKET INTEREST

- Africa (2%)
- Asia Pacific (36%)
- Europe (37%)
- North America (3%)
- Middle East (6%)
- Latin America (16%)



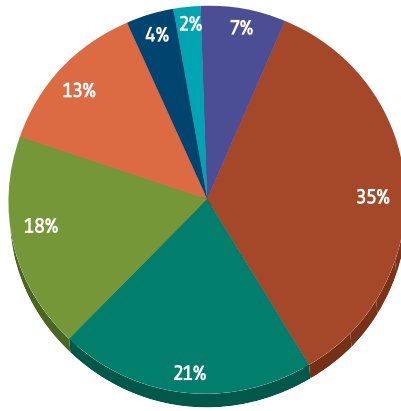
MAIN BUSINESS ACTIVITY

- Academia (1%)
- Finance & Retail (19%)
- Venture Capital, Investment (8%)
- Defense, Aerospace & Government (14%)
- Cloud Security, Storage & Identity Management (13%)
- Safety & Security (10%)
- Mobile & IT (13%)
- IoT, Infrastructure (14%)
- Consultancy & Training (8%)



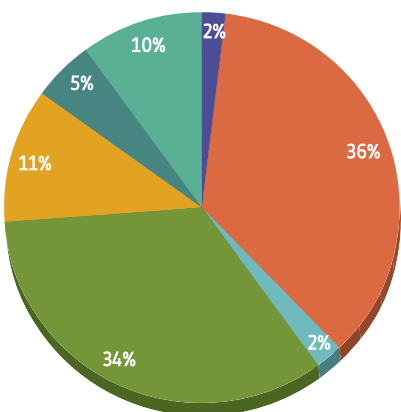
INVOLVEMENT

- Decision maker (35%)
- Influencer (33%)
- Recommender (14%)
- Not Involved (15%)
- Others (3%)



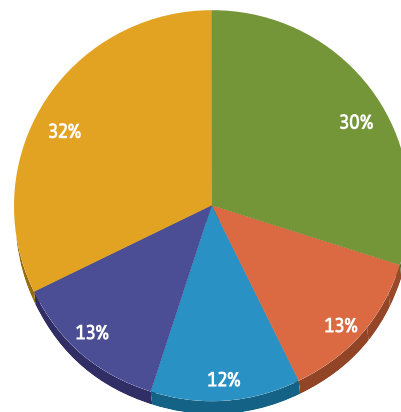
PURPOSE OF VISIT

- Information gathering (7%)
- Network and establish new business contacts (35%)
- Source for new business partners (21%)
- Exchange ideas and information (18%)
- Source for new products and information (13%)
- Other (4%)
- Cultivate existing business contacts (2%)



POSITION DESCRIPTION

- Academic staff (2%)
- C level (36%)
- Press (2%)
- Middle management level (34%)
- Defense, police and government (11%)
- Technical/professional (5%)
- Partner & advocate (10%)



COMPANY SIZE

- 1-20 Employees (30%)
- 21-50 Employees (13%)
- 51-150 Employees (12%)
- 151-1000 Employees (13%)
- More than 1000 Employees (32%)

CYBERTECH WORLDWIDE

CYBERTECH EUROPE 2018 SPONSORS & EXHIBITORS

In Collaboration with  **LEONARDO**

Innovation Partner  **accenture**



COLLABORATIONS WITH WORLDWIDE SPONSORS AND EXHIBITORS





CYBERTECH

Global Events



**MARK YOUR CALENDARS FOR
THESE UPCOMING CYBERTECH
GLOBAL EVENTS!**

CYBERTECH MIDWEST, INDIANAPOLIS // JULY 24-25, 2019 ★ **CYBERTECH EUROPE, ROME** // SEPTEMBER 24-25, 2019

CYBERTECH TOKYO // NOVEMBER 26-27, 2019 ★ **CYBERTECH TEL AVIV** // JANUARY 28-30, 2020

CYBERTECH SINGAPORE // MARCH 2020 ★ **CYBERTECH AFRICA** // APRIL 2020

CYBERTECH ASIA // JUNE 2020