Leonardo, the Department for International Trade and the Science & Innovation Network invite you to join the UK delegation at Cybertech Europe

Rome, 26-27th September 2017

The digital world is quickly becoming part of all aspects of our everyday lives alongside new technological threats that require cutting-edge security solutions, some of which still need to be developed to combat more and more frequent and sophisticated cyber-attacks. The Internet of Things, vehicle-to-vehicle (V2V) communication, medical devices, the smart home and wearable computing are only a few of the fields that the cyber industry will have to protect in the coming years.

To do so, cooperation between the industry and institutions is essential as well as maintaining direct, on-going contact with the latest developments and changes in the realm of cyber security.

Within this framework, the **Department for International Trade** and the **Science & Innovation Network** have partnered with **Leonardo** - the leading Italian multinational aerospace, defence and security company and NATO Prime Contractor (www.leonardocompany.com/en) - for the next edition of *Cybertech Europe* that will take place in Rome at *La Nuvola* Convention Centre on **26 and 27th September 2017**. The annual global event will bring together leaders of the Cyber industry and Government decision makers from around the world. Cybertech high-profile speakers and panellists will present the European perspective on the subject as well as the commercial problem solving strategies and solutions that meet the diverse challenges for a wide range of sectors including:

- Finance
- Defence
- Transport (Avionics, Railway and Automotive)
- Utilities
- R&D
- Energy
- Manufacturing
- Service sectors
- Healthcare
- Government
- Telecommunications

Thanks to this partnership, UK companies joining the event will have the opportunity to:

- ✓ Access and network with Leonardo clients, international institutions and Governments attending the event;
- ✓ Access Leonardo and its supply-chain;
- ✓ Access the wider European industry (Tier-1 Security Providers) and leading international technology vendors;
- ✓ Receive DIT support for tailored B2B meetings.

The conference will serve as an incredible 'B2B Zone' with a focus on networking, strengthening existing alliances and setting the basis for new collaboration opportunities for company executives, start-ups, Government officials and contractors, investors, leading academics and legal, media and marketing professionals.

The exhibition will also host a unique **Start-up Pavilion** where hundreds of innovative & cutting edge start-ups will display the latest technological and cyber advancements from the "Start-Up Nation".

Criteria for participating in the Start-up Pavilion:

In order to qualify for the Start-up Pavilion and take advantage of the related subsidies, start-ups must meet the following criteria:

- Founded after 2007.
- Be providers of high-technology products, software developers and integrators, including Universities.
- Be owned by private entrepreneurs and/or venture capital.
- The annual income should not exceed $750,000 revenues.

Each qualifying start-up will be entitled to a large table area to exhibit on the Cybertech Start-up Pavilion.

Contacts

For further information please visit http://italy.cybertechconference.com/ and contact the conference co-organisers at cybertecheurope@leonardocompany.com copied to DIT Italy that will coordinate your meeting programme:

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