CYBERTECH EUROPE

28-29.9.2021
La Nuvola Convention Center, Rome, Italy
Following a highly successful fourth edition, Cybertech Europe is returning to Rome September 28-29, 2021. Since 2014, Cybertech has been at the epicenter of idea exchange, networking and B2B opportunities for players across the cyber industry with large-scale events in Tel Aviv, Europe, Asia, Latin America, North America, and more.

Join this two-day conference, featuring discussions and panels led by hundreds of cyber industry experts from around the world. This highly anticipated event will include lectures, plenary sessions, and VIP speakers. The exhibition space features multinational companies and SMBs alike, and a Startup Pavilion devoted to young and innovative startups with cutting-edge technologies.

Hear from high-profile speakers and panelists covering hot topics like global cyber threats, strategies, and solutions for challenges in a wide range of sectors including finance, transportation, utilities, defense, and government.

"It has been a pleasure to participate at Cybertech Europe 2019. Year after year, this forum has been constantly growing and expanding its reach. This enthusiastic response shows that we are on the right path in facing the rising challenges of the continuously evolving cyber sector." - Alessandro Profumo, CEO, Leonardo

"Continuous innovation in business is a balancing act and the stakes have never been higher. From Internet of Things, blockchain to artificial intelligence, C-suite executives recognize that while these new technologies carry new possibilities transforming entire industries, they also create new security concerns." - Gene Reznik, Chief Strategy Officer, Accenture

"Occasions like Cybertech Europe are very important to us because they allow us to meet institutions, academies and industries and create synergies in order to build a safer world." - Morten Lehn, General Manager Italy, Kaspersky

"Cybersecurity has undergone a huge revolution in the past few years with established vendors and approaches being swept aside. Cybertech 2019 once again showcases the best new developments in our industry and the huge steps that have been taken to combat the challenge of global cybercrime." - John Titmus, Director EMEA, CrowdStrike

Whether you’re a rookie or expert in the cyber playing field, there’s no better gathering of the minds than those of Cybertech events worldwide.

**STATISTICS FROM CYBERTECH EUROPE 2019**

**Market Interest**

- Africa: 4%
- Asia Pacific: 5%
- Europe: 18%
- Latin America: 10%
- North America: 15%
- Middle East: 7%

**Main Business Activity**

- Academia: 10%
- Sensational & Trending: 7%
- Defense, Government & Aerospace: 15%
- Consultancy, Research & Law Firms: 3%
- C. Mobile & Cloud Security, Storage: 19%
- Banking, Finance & Venture Capital: 28%
- Healthcare, Energy, Industry & Transportation: 14%
- Identity, Access Management, Safety & Security: 6%

**Countries**

- Italy: 45%
- Outside Italy: 55%

**Purpose of Visit**

- Cultivate existing business contacts: 21%
- Exchange ideas and information: 19%
- Information gathering: 14%
- Network and establish new business contacts: 10%
- Source for new products and services: 20%
- Network and establish new business contacts: 28%
- Source for new products and services: 14%

**Position Categorization**

- Decision maker: 29%
- Influencer: 29%
- Recommender: 20%
- Other: 12%

**Company Size**

- 1-20 employees: 11%
- 21-50 employees: 19%
- 51-150 employees: 26%
- 151-1000 employees: 49%
- More than 1K employees: 4%

Over 50 Countries Represented // 117 Speakers // More than 100 Companies, Startups and Organizations // Thousands of Attendees // 2 Days // 1 Nuvola