



CYBERTECH EUROPE 2024

In collaboration with  **LEONARDO**

CYBERTECH EUROPE

October 8-9, 2024

La Nuvola Convention Center,

Rome, Italy



Cybertech Europe 2024: Your Gateway to Boundless Opportunities

Welcome to Cybertech Europe - the event for the cyber community in Europe and abroad!

Mark your calendar for the seventh edition of this dynamic two-day event featuring an extensive exhibition and a cutting-edge conference, happening in Rome on October 8-9, 2024.

Why Cybertech Europe?

- **Join the Cyber Community:** Cybertech Europe brings together leading companies, government officials, world-class speakers, innovative startups, and investors from a wide range of sectors.
- **Unparalleled Networking:** Connect with market leaders, government officials, global visionaries, cutting-edge startups, and investors across diverse cyber industries from all over Europe and the world.
- **Cutting-edge Insights:** The conference sessions tackle everything in the cybersecurity field from AI, supertech, and defense, to logistics, finance, transportation, and more. Explore the latest trends, innovations, and solutions in the European market and abroad.
- **Sector-Specific Focus:** Dive deep into unique challenges and groundbreaking solutions in the European arena with dedicated special events tailored to specific fields.
- **Global Reach:** Cybertech has been the epicenter of the cyber industry since 2014, with successful events in Europe, Asia, Latin America, North America, and beyond.
- **Partnership Opportunities:** Cybertech Europe, as the go-to event for the cyber industry, is your platform to strengthen existing business connections and create new ones with government, industry, and academia.

Reserve your spot at Cybertech Europe in Rome to be a part of the cybersecurity worldwide leading community!

E: cyber@cybertechconference.com

LEADING THE DISCUSSION ON CYBER TECHNOLOGY

European Angle

Defense

AI and SuperTech

Blockchain

Quantum Computing

Next-Generation Technologies

Cyber Security Competencies

Maritime Security

Space Security

Aviation Security

Cloud

IoT, 5G, and Telecommunications

FinSec

Active Defense

OT and Critical Infrastructure

Law Enforcement

Supply Chain

Energy Security

Healthcare Security

Recovery

Building Cyber Ecosystems

Women in Cyber

Innovation

Cyber Investments

Digital Transformation

Human Factor

End-Point Security

Identity Management

Ransomware

DevSecOps

Security Automation

Privacy and GDPR

Continuous Threat Exposure Management

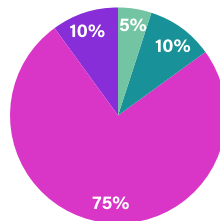
AI Trust, Risk and Security Management



Statistics From Cybertech Europe 2023

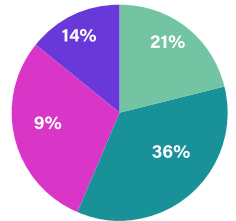
Market Interest

Europe	75
America	5
MENA	10
APAC	10



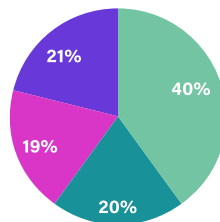
Verticals

Finance, Retail, and Services	35
Aerospace & Maritime	21
IoT, Health, OT, and Smart Tech	29
Telecom / Communications	14



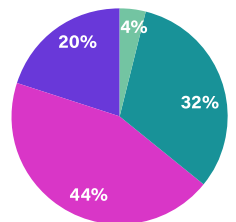
Company's Main Activity

End User (including government and law enforcement)	40
Academia, Entrepreneur and Investor	20
Integrator and Distributor	19
Vendor	21



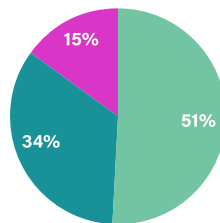
Purpose of Visit

Investment	4
Knowledge Acquisition	32
Meet Potential Partners / Networking	44
Technology Acquisition	20



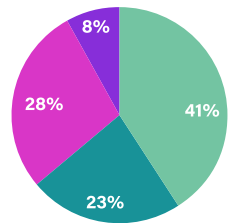
Level of Involvement

Decision Maker, Influencer	51
Not Involved	34
Recommender	15



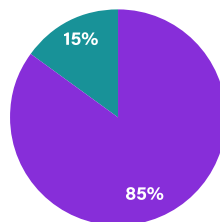
Position Level

C-Level/Senior Executive/ Director	41
Mid Management	23
Technical level	28
Consultant / Administrative	8



Country

Italy	85
Outside Italy	15



CYBERTECH EUROPE 2024



“Cybersecurity is increasingly a central issue on the agenda of corporate decision-makers and public authorities because we are witnessing a phase of strong technological acceleration, with a multiplier effect resulting from the growth at scale of several innovative components. I specifically refer to three technologies that constitute the so-called digital core of a company and a country: Cloud, Data, and Artificial Intelligence, which are the drivers of future value creation.”

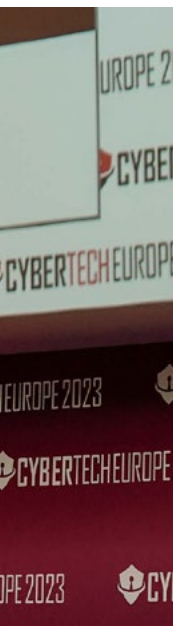
Mauro Macchi, President and CEO of Accenture Italia





"In both the military and the civil domain, we increasingly rely on technologies such as high-performance computing, cloud, and satellite services, which are key to producing and storing data. All of these need to be protected and safeguarded. The cybersecurity market will grow exponentially, and for Europe to play a prominent role, we need a wide and visionary strategy; not a national, but a continental one; a strong cyber strategy and clear vision about how to protect our infrastructures."

Roberto Cingolani, CEO and General Manager of Leonardo



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INNOVATION PARTNER:  **accenture**



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